

# National Runaway Prevention Month

# NRPM

A weekly tip sheet for being involved during the month of November

## Week 1: Focus on Abuse

### Monday

Introduce audiences to this week's focus. The idea is to introduce audiences through statistics and trends.

10/30

Optional statistic to share:

- According to the Office of Juvenile Justice for Delinquency Prevention (2002) and the Research Triangle Institute (1995), between 1.6 and 2.8 million youth run away in a year.

**Tip:** Remember to connect with NRS, NN4Y, and FYSB social media pages in order to like, repost, and share.

**#NRPM2017 #Endyouthhomelessness**

### Tuesday

Connect this weeks theme to other issues affecting youth. Tuesdays are about framing the issues within a greater context.

10/31

Optional information to share:

- The majority of young people on the street are not there because they want to be. Runaway and homeless youth are often endangered, with the risk of victimization on the street increasing for youth who have been victims of abuse in the past.

**Tip:** Share some services that your organization has available to help support young people in these situations.



### Wednesday

Allows individuals and agencies to participate in NRPM national events!

11/1

#### FACEBOOK PROFILE DAY:

NRS created a facebook profile filter to help you and your organization show support for NRPM and get the word out about issues that runaway and homeless youth face.

**Tip:** This is also a great time to promote any upcoming events your agency may be having throughout the month, including additional national events you plan on participating in.



### Thursday

Thursdays are designed to put faces and stories to the "issues."

11/2

Optional Activity:

- Host a movie night or suggest examples of books/movies people can connect to that focus on homeless youth issues (Book Suggestions: "Girlbomb: A Halfway Homeless Memoir")

**Tip:** Ask a few volunteers/staff for stories at the beginning of the month so you have several you can share throughout the month of November. If you don't have a specific story you can prompt your followers to share something.



### Friday

National and local agencies will use the momentum built during the week to get people involved as donors, volunteers, and advocates.

11/2

Optional Activity:

- Have your community get involved by hosting a food/clothing drive

**Tip:** You can encourage others to learn even more about runaway and homeless youth issues by checking out 1800RUNAWAY.org.



Remember to use [#NRPM2017](#) and [#endyouthhomelessness](#) anytime you share something for National Runaway Prevention Month in November.