



NATIONAL RUNAWAY PREVENTION MONTH

SOCIAL MEDIA TIPS

Thank you for your interest in supporting National Runaway Prevention Month (NRPM)! NRPM is an annual campaign designed to raise awareness of the runaway and homeless youth crisis and the issues that young people face.

Social media is a key method for spreading the word and we encourage you to use your own social media channels to amplify the message!

POSTS:

You can copy these posts or edit them to suit your organization's communication style. Where we've listed links, feel free to include your own.

November is National Runaway Prevention Month! Each year, approximately 4.2 million young people experience some form of homelessness. This is unacceptable and we're working to create a better future for youth everywhere. Learn more about the issue at 1800RUNAWAY.org/NRPM. #NRPM2022

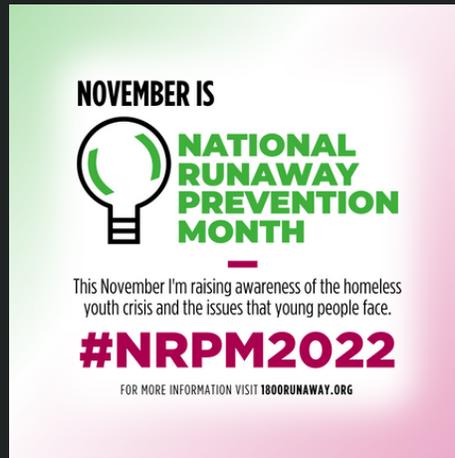
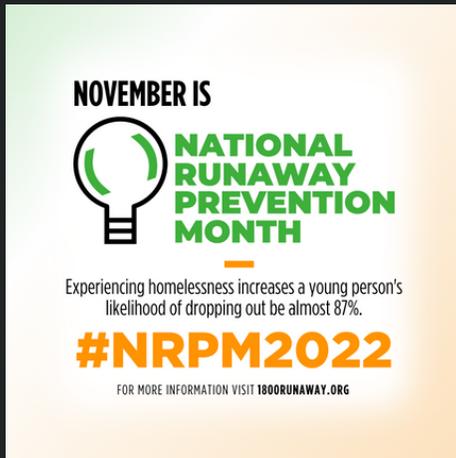
In an average classroom of 30 students, at least one of them will experience homelessness this year. This November, join us as we work to show young people in this situation that they are not alone. We're empowering individuals, organizations & communities to take action and help prevent youth homelessness! #NRPM2022

November is National Runaway Prevention Month and we're using our voice to help prevent youth homelessness. Youth experiencing homelessness are at a higher risk for dangerous situations and life-long health impacts. 46% of young people experiencing homelessness have faced incarceration versus 15% of the general population. Learn more at 1800RUNAWAY.org/NRPM. #NRPM2022

Approximately 7% of youth in the United States are LGBTQ+, while 40% of youth experiencing homelessness are LGBTQ+. Housing instability disproportionately impacts those who are already vulnerable. This November, join us as we work to raise awareness of the experiences of runaway & homeless youth! Learn more at 1800RUNAWAY.org/NRPM. #NRPM2022

GRAPHICS:

Graphics are available with recommended dimensions for Facebook, Instagram, and Twitter, but you can use the graphics wherever you see fit to spread the word!



These graphics and more are available at 1800RUNAWAY.org/NRPM.

HASHTAGS:

Hashtags are an invaluable way to ensure that your posts are seen by audiences outside of your direct network. Make sure you're always using #NRPM2022! Also, feel free to use hashtags from the suggested list below to help amplify your message.

#youth #homelessness #youthhomelessness #teenhomelessness #youthactivism #homelessyouth
#runawayyouth #runawayteen #inedhelp #gethelp #youthincrisis #livedexperience #prevention
#betheone #lgbtq #mentalhealth #anxiety #depression #depressed #couchsurfing #bullying
#iwanttobrunaway #youmatter #support #freeresources #resource #endthestigma #nonprofit
#nonprofitorganization #NRS #family #youth #parent #teen #runaway #homelessness
#mentalhealth #lgbtyouth #socialmedia #outreach #socialimpact #socialgood #advocacy
#awareness #resource #help #support #crisis #hotline #safe #247