



2024 NATIONAL EVENTS

CAMPAIGN KICK OFF Nov. 1

Kick off Youth HOPE Month by posting on social media! We have provided several ready-to-post assets to make raising awareness easy and fun, including filters, moving graphics, videos, gifs, memes and more!

NATIONAL RESOURCE DAY Nov. 4

Throughout the day, partners will use social media to spotlight resources in their own communities, showing those in need how they can access help. Use the hashtag [#youthHOPEMonth](#), and NRS will highlight what you share!

EDUCATION WEEK Nov. 4 - 8

The National Runaway Safeline (NRS) will lead an online educational series about a variety of runaway and homeless youth issues. Follow NRS on [Facebook](#), [YouTube](#), [TikTok](#) & [Instagram](#) and make sure to share content on your own pages!

GO GREEN DAY Nov. 14

Green is the official color of Youth HOPE Month. Show your creativity in shades of green—wear a green outfit, color your hair or nails, use green emojis, paint a mural or design art using shades of green, or find other ways to showcase your talents!

LIGHT THE NIGHT Nov. 17

Youth service agencies, community groups and individuals across the country will host events to “shine a light” on youth in crisis. Events on the 17th are preferred, but we encourage choosing a day in November that works best for your community!

INSTAGRAM LIVE CHAT Nov. 22

NRS will host a Live Chat on Instagram at 2:00 PM ET to discuss topics related to youth homelessness. Follow along and participate [@1800RUNAWAY](#). partners and ambassadors will receive Chat questions in advance.

LUNCH & LEARN SERIES

NRS will host three virtual Lunch and Learns covering topics related to runaway and homeless youth. In previous years, NRS staff have been joined by experts to discuss such topics as the intersection of mental health and youth homelessness, new data reports, and the impact of social media on youth mental health and well-being.

Please visit 1800RUNAWAY.org/YouthHOPEMonth to find the latest details.



**SHINE A LIGHT
THIS NOVEMBER**