

NRPM 2023 SOCIAL MEDIA LIVE CHAT QUESTIONS

Thank you for your interest in our National Runaway Prevention Month Social Media Live Chat. On **Tuesday, November 21st at 3:00 pm EST/2:00 pm CST**, the National Runaway Safeline will facilitate a conversation on Instagram, Threads, Facebook, and TikTok, asking the questions listed below about runaway and homeless youth issues. This year we are proud to offer multiple ways to participate:

- Visit the <u>Social Media Live Chat home page</u> to download pre-made graphics. Post these graphics on your social media accounts with your answer in the caption. Don't forget to use the hashtags #NRPM2023 & #NRPMChat
- Tune in to the NRS <u>Instagram</u>, <u>Threads</u> or <u>Facebook</u> page and leave your answer in the comments section under the post for each question. Questions will be posted in approximately 7 minute intervals.
- Tune in to the NRS <u>TikTok</u> account and respond to questions using the duet or stitch feature. Learn more about using the duet and stitch feature on TikTok in the 2023 NRPM Social Media Toolkit. Questions will be posted in approximately 7 minute intervals.
- Join the NRS Live Stream on Instagram for an opportunity to share your answer live. You can let us know that you would like to participate in advance by emailing Christopher Smith (<u>csmith@1800RUNAWAY.org</u>) with your Instagram handle and the question you would like to answer live. You can also request to answer questions during the live stream.

We invite you to review these questions in advance and add your voice to this important conversation.

- 1. How important are community and/or corporate partnerships in pursuing your organization's mission?
- 2. What is the key to securing corporate partners, donors and volunteers?
- 3. Is there a secret to increasing public awareness and interest for your organization in your community?
- 4. How have you included the youth voice in your programs, services or events in 2023?
- 5. Do crises related to youth homelessness make your local news cycle? If not, do you know why? If so, do you find that this coverage correctly articulates the issue at hand and shares tangible ways for the community to take action?
- 6. Has education related to online safety evolved? Do you feel like young people under the age of 18 today are equipped to stay safe online?
- 7. We mostly hear about the dangers of social media. What are some of the ways social media can be a resource for young people who are experiencing homelessness or might be considering leaving home?
- 8. How can a parent or guardian support a young person who is seeking mental health care?
- 9. How can you effectively persuade a parent or guardian to engage in family counseling, therapy, or another form of mediation when a young person believes it is a constructive method for addressing issues within the household?
- 10. What 2023 NRPM event or activity are you most excited about or proud of?