

2024 NATIONAL EVENTS

Shine a Light this November



Campaign Kick Off

NOVEMBER 1

Kick off Youth HOPE Month by posting images and a message of support on social media! Download ready-to-post assets from the campaign website to make raising awareness easy.

National Resource Day

NOVEMBER 4

Throughout the day, partners and ambassadors use social media to spotlight critical resources in their own communities.

Education Week

NOVEMBER 4–8

The National Runaway Safeline (NRS) will lead an online educational series about a variety of runaway and homeless youth issues. Follow NRS on Facebook, YouTube, TikTok & Instagram and make sure to share content on your own pages!

Wear Green Day

NOVEMBER 14

Green is the official color of Youth HOPE Month. Have fun and show your support—wear a green outfit, paint your nails green, replace your shoelaces with green ones, use green emojis! And be sure to post pics on social media.

Light the Night Events

NOVEMBER 17

Partners and ambassadors nationwide host events, from candlelight vigils and resource fairs to glow walks and 5k runs, to engage and educate their community.

Instagram Live Chat

NOVEMBER 22

NRS will host a Live Chat on Instagram at 2:00 PM ET to discuss topics related to youth homelessness. Follow along and participate @1800RUNAWAY.org Partners and ambassadors will receive Chat questions in advance.

Lunch & Learn Series

NOVEMBER 19, 21 & 25

NRS will host two virtual Lunch and Learns and National Network for Youth will host a third webinar. Join the conversations to learn about topics related to runaway and homeless youth. In previous years, NRS staff have been joined by experts to discuss such topics as the intersection of mental health and youth homelessness, new data reports, and the impact of social media on youth mental health and well-being.

Please visit
1800RUNAWAY.org/HOPE
to find the latest details.